AMENDMENTS TO THE CLAIMS

No amendments to the claims are presented in this Response. In accordance with the PTO's revised amendment format, a detailed listing of all claims has been provided. A status identifier is provided for each claim in a parenthetical expression following each claim number.

Claim History Summary:

Claims 1-31 were originally filed.

Claims 1-31 were rejected in the Office Action mailed December 30,

10 2003.

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Claims 1, 8, 13, 18, 23 and 28 were amended in a Response of March 30, 2004.

Claims 32-39 were added in the Response of March 30, 2004.

Claims 1-39 were rejected in the Office Action mailed June 7, 2004.

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Claim Summary of Instant Office Action (August 25, 2004):

Claims 13-31 were allowed and claims 1-12 and 32-39 were rejected.

Claim Summary of Present Response:

Claims 1, 3, 8 and 32 are currently amended.

Claims 1-39 are pending.

Detailed Listing of All Claims 1-39:

- 1 (Currently amended). An optical storage medium attachable to a replaceable component of an apparatus, the component serving one or more purposes other than data storage and the storage medium operable using an electromagnetic beam and comprising a hologramholographic image.
- 2 (Original). The storage medium of claim 1 wherein the storage medium
 further comprises a laser writeable storage medium.
 - 3 (Currently amended). The storage medium of claim 1 wherein the hologram-holographic image includes a company logo.
- 15 4 (Original). The storage medium of claim 1 wherein the storage medium comprises an adhesive for attachment to the component.
 - 5 (Original). The storage medium of claim 1 wherein the storage medium snap-fits to the component.
 - 6 (Original). The storage medium of claim 1 wherein the storage medium is readable.
- 7 (Original). The storage medium of claim 1 wherein the storage medium is writeable.
 - 8 (Currently amended). A print cartridge comprising an optical storage medium operable using an electromagnetic beam wherein the optical storage medium comprises lands and pits.

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9 (Original). The cartridge of claim 8 wherein the storage medium comprises a hologram.

Page 5 of 11

Response to OA of August 25, 2004 Ser. No. 10/046,450

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- 10 (Original). The cartridge of claim 8 wherein the storage medium comprises indicia of authenticity.
- 5 11 (Original). The cartridge of claim 8 wherein the storage medium comprises a laser writeable storage medium.
 - 12 (Original). The cartridge of claim 8 wherein the cartridge comprises an ink jet printer cartridge.
 - 13 (Previously presented). A system comprising a R/W device and a component that serves one or more purposes other than data storage, wherein the component includes a R/W storage medium that interfaces with the R/W device using an electromagnetic beam.
 - 14 (Original). The system of claim 13 wherein the storage medium includes at least one of a hologram and a laser writeable storage medium.
- 15 (Original). The system of claim 13 wherein the system further comprises a manufacturing line, the manufacturing line including the R/W device.
 - 16 (Original). The system of claim 13 wherein the component includes a printer cartridge.
- 25 17 (Original). The system of claim 13 wherein the system further comprises an image forming device, the image forming device configured to receive the component and including the R/W device.
- 18 (Previously presented). A method of reading data from a storage
 medium, the data stored to the storage medium through use of an electromagnetic beam, the storage medium attached to a component that

Ser. No. 10/046,450

serves one or more purposes other than data storage, the method comprising:

emitting energy from a device positioned in proximity to the storage medium, wherein the device is at least one of readable and writeable;

detecting energy reflected from the storage medium; and determining a bit value based on the detected energy.

19 (Original). The method of claim 18 wherein the component is a printer cartridge.

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- 20 (Original). The method of claim 18 wherein the device is housed in a printer.
- 21 (Original). The method of claim 20 wherein the component is installed in the printer.
 - 22 (Original). The method of claim 18 wherein the emitting comprises laser emission.
- 20 23 (Previously presented). A method of writing data to a storage medium attached to a component that serves one or more purposes other than data storage comprising:

instructing a device, wherein the device is at least one of readable and writeable; and

- emitting energy from the device, the emitting based on the instructing and the device positioned in proximity to the storage medium.
 - 24 (Original). The method of claim 23 wherein the device is housed in a printer.

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25 (Original). The method of claim 23 wherein the component includes a printer cartridge.

Page 7 of 11

Response to OA of August 25, 2004 Ser. No. 10/046,450

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- 26 (Original). The method of claim 23 wherein the emitting includes laser emission.
- 5 27 (Original). A printer comprising components, at least one of the components having a laser storage medium attached thereto, wherein the storage medium is at least one of readable and writeable.
- 28 (Previously presented). A method of instructing an image forming device comprising:

installing a component that serves one or more purposes other than data storage in the image forming device, the component having a storage medium attached thereto, the storage medium comprising stored information, the information stored to the storage medium through use of an electromagnetic beam;

reading the stored information; and instructing the image forming device based on the stored information.

- 29 (Original). The method of claim 28 wherein the component includes a printer cartridge.
 - 30 (Original). The method of claim 28 wherein the stored information indicates a characteristic of the component.
- 25 31 (Original). The method of claim 30 wherein the characteristic includes a characteristic selected from at least one of age, use, prior use, compatibility, manufacturer, and fluid level of the component.
- 32. (Currently amended). A replaceable print cartridge comprising an optical storage medium attached thereto, the storage medium comprising lands and pits and responsive to being read by an electromagnetic beam.

Page 8 of 11

Response to OA of August 25, 2004

Ser. No. 10/046,450

33. (Previously presented). The replaceable print cartridge of claim 32 wherein the electromagnetic beam is a laser beam.

34 (Previously presented). The replaceable print cartridge of claim 32 wherein the storage medium comprises a hologram.

35 (Previously presented). The replaceable print cartridge of claim 32 wherein the storage medium comprises an adhesive for attachment to the replaceable print cartridge.

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36 (Previously presented). The replaceable print cartridge of claim 32 wherein the storage medium snap-fits to the replaceable print cartridge.

37 (Previously presented). The replaceable print cartridge of claim 32wherein the storage medium comprises indicia of authenticity.

38 (Previously presented). The replaceable print cartridge of claim 32 wherein the replaceable print cartridge comprises an ink jet printer cartridge.

39. (Previously presented). The replaceable print cartridge of claim 38 wherein the storage medium includes information regarding operation of the ink jet print cartridge.